sean coolidge

INTRODUCTION

Hi there! I'm Sean Coolidge–a passionate and empathetic "Full-Stack" Designer, a self-taught Front-End Developer, a constant learner of all things new and awesome, with professional experience in business development, project management, team building, and leadership.

EDUCATION AND CONTINUED TRAINING

• Bachelor of Arts in Graphic Design (San Diego State University, San Diego, CA)
• Associate of Arts in Art (Southwestern College, Chula Vista, CA)
• Continued education with various self-paced courses (*Udemy, Lynda, YouTube, etc*)

SKILLS & ABILITIES

Typography	Layout/Design	Color Theory	Art Direction
Branding	Client Relations	Project Mgmt	Photography
Photo Correction	Motion Graphics	Animation	UI/UX
Prototyping	Wireframes	Responsive Coding	Optimization
SEO	Web Design	Web Development	Mobile Design

SOFTWARE STRENGTHS

WEB DESIGN	GRAPHIC DESIGN	PROTOTYPING	VIDEO PRODUCTION
Photoshop	InDesign	InVision/Framer	Premiere
Illustrator	Hand Drawing	Adobe XD	After Effects
Sketch	SketchUp	Flinto	Audition

CODE EXPERIENCE

HTML 5	CSS 3	JavaScript	PHP

AND I'M CURRENTLY LEARNING

AngularJS	React.js	Node.js

EMPLOYMENT HISTORY

Senior Visual/Digital Designer

OAK CREEK TRAIL AGENCY | *Southern California/Portland Oregon* | 2012 - CURRENT

• Establish and implement new design guidelines for various marketing campaigns including responsive emails, animated banners, photography/video-heavy social media marketing campaigns, as well as highly-interactive and responsive microsites.
• Wireframe, design, prototype, and build the complete mobile experience for our largest client–including design of the complete user experience, interaction states, as the overall interface design.
• Continually conceptualize and communicate new innovations in design for our top clients.

Senior Interactive Producer (CONTRACT)

HAVEN AGENCY | *Inland Empire, California* | Q3 & Q4 2011

• Deliver on-time, pixel-perfect, top-notch, and world-class creative visual designs.
• Translate complex and interactive design comps into standards-compliant and responsive HTML & CSS.
• Construct highly customized and interactive websites built on WordPress.

Senior Frontend Web Developer (CONTRACT)

UNITED HEALTHCARE | *Cypress California* | Q1 & Q2 2011

• Hand code clean, cross-browser compliant HTML/CSS to reflect the designs provided by the design team and rendering within the web application (ZK) framework.
• Debug code to ensure a seamless, cross-browser appearance and compatibility.
• Create, manipulate and slice images from Photoshop mock-ups to create optimized web-ready graphics and sprite sheets.

Sean Coolidge | *Swiss Army Knife of Design*

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Senior Web Designer & Developer

BANDAI AMERICA, INC | *Cypress, California* | 2008-2011

- Design, build, deploy, and manage branded product websites that adhered to strict licensor brand guidelines.
- Design engaging marketing collateral (both print and digital) targeting the consumer market.
- Provide additional design support for the sales and marketing teams.
- Ensure that all sites were compliant with COPPA, CARU, as well as WCAG guidelines and standards

Senior Interaction & Multimedia Designer

1UP DESIGN STUDIOS, INC | *Irvine, California* | 2006-2008

- Design and developing online marketing materials including websites, movies, and various other interactive solutions.
- Develop and present unique and eye-catching marketing ideas to new and existing clients.
- Execute unique and value-add branded print materials.
- Engage new clients, expand current accounts, all while delivering top-notch client service.

Web and Graphic Designer

THE GRUBB & ELLIS COMPANY | *Newport Beach, California* | 2004-2006

- Design strategic and custom marketing materials for the local, regional and national real estate market (commercial, retail, and industrial).
- Create robust print and interactive online materials used to facilitate the sale of multimillion dollar investment properties.
- Recreate detailed 3D renderings of buildings and shopping centers from site plans or 2D sketches/renders.
- Create promotional items for local and national events including: trade show booth graphics, large-scale banners, presentation boards and graphics, event invitations, interactive visuals and movies, and more.

LEADERSHIP & COMMUNITY BUILDING

2015-2016
Appointed "Historical Resources Commissioner" for the City of Santa Ana by the City Council.

2014-2016
"Key Community Stakeholder" to consult about the development of the OC Streetcar project.

2012-2016
Cofounded "The Downtown Santa Ana Farmers' Market" and served as a Board Member.

2011-2016
"Community Board Member for Downtown Inc"–The Business Improvement District Entity for the City of Santa Ana's Downtown Corridor.

2008-2016
Voted Homeowner Association President at The Santiago Street Lofts.

2007-2016
Cofounder/Contributing Designer/Event Coordinator for the Santiago Art District–a monthly community art walk event.

2006-2009
Volunteered to serve as a "Big Brother" for The Big Brothers Big Sisters of Orange County.

2006-2008
Donated design hours and materials to "Rover Rescue"–a non-profit group dedicated to helping dogs find new forever homes.

MISCELLANEOUS THINGS ABOUT ME THAT I LOVE TO DO

- Street and drone photography which I often share on either Instagram or Vimeo.
- Pushing, lifting, and moving heavy things around at the gym–*rawr*.
- Participating in organized distance runs (Bay to Breakers 10 years strong now).
- Reading books that offer new perspectives on life, listening, and communicating.
- Coffee (duh), traveling the United States, giving hugs to those in need of one.
- Making lists ;)

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